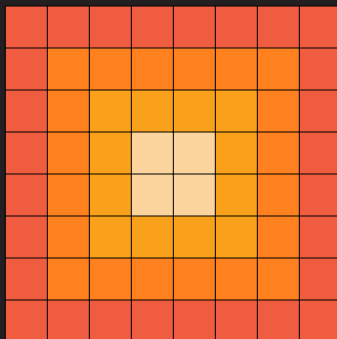


Open Notes

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LOSTMAN

Open Notes is a collection of observational essays and fantastical myths published by Middle Ground Made Heirloom Design Studio.



LOSTMAN Is a mnemonic device for my sippet “man shall not live on tech alone,” which is based on a familiar, and paraphrased version of Mathew 4:4.

When this context is provided, LOSTMAN communicates something beyond the scope of its literal interpretation.

It tells us that we're lost because we think we've found our way.

It reminds us of a beautiful world beyond the bezels of our digital devices.

It shouts that regardless of how advanced our technologies become, they will always lack the essential components needed to sustain life.

Most of all, LOSTMAN asks us to consider that if living on tech alone results in becoming lost, what then should we do if we ever want to become found?

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